



We're starting two exciting new initiatives.

These solutions provide job skills that meet employer needs in Wake and Johnston counties. Read how you can get involved!

HELP ESTABLISH WAKE & JOHNSTON AS A WORK READY COMMUNITIES



Being designated an NCWorks Certified Work Ready Community reflects the county's efforts to improve economic growth by giving students and others the foundational & technical skills needed to thrive in the workplace.

One requirement is that businesses recognize the value of the Career Readiness Certification (CRC). The CRC is a credential that measures and articulates that a person has "real world" cognitive job skills that are useful for any occupation.—skilled or professional., regardless of education level. The CRC reflects the skill level and trainability of the individual. It can be a valuable hiring tool for businesses.

Complete the short form at workreadycommunities.org/business/form to show your support for Johnston county becoming a Work Ready Community.

CONNECT WITH STUDENTS & OTHERS THROUGH WORK-BASED LEARNING OPPORTUNITIES

Work-based learning results in a more career-ready workforce and in the long run, reduces training time and recruiting costs for employers. What kind of work-based learning opportunities does your business offer? Internships, job-shadowing, tours, apprenticeships, or mentoring?

Take our online survey and tell us. Your feedback will be included in a resource guide for Johnston and Wake county educators and workforce partners. These industry-based experiences are pivotal in helping students and individuals make informed career choices.



To learn more about how initiatives and other CAWD services can benefit your business, contact a member of the business engagement team.

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