

Operations Report

June 2019



Table of Contents

Strategic Initiatives	2
Business Engagement	4
WIOA Youth & Young Adult Services	6
NCWorks Career Centers	11
Communications	14
Performance	15
Finance	16
Board Training	17



Strategic Initiatives

NCWorks NextGen Career Center Planning

The Capital Area Youth Action Committee (CAYAC) made a series of recommendations based on the Partners for Impact evaluation from fall 2018. CAWD Staff met with NextGen staff to begin implementing the recommendations. This includes updated technology and layout changes in the NextGen Centers. Staff and NextGen staff are also working to implement Youth Advisory Committees in Wake and Johnston Counties. They have created a list of potential members and committee responsibilities. Invitations will go out by the end of June and the first meeting will be in late summer.

Research and planning for successful Youth Advisory Committees and stronger partnerships around youth attainment and employment continued during this time. Lumina Foundation invited three CAWD representatives to attend their annual convening. This convening, *Driving Change: Local Solutions to the National Attainment Challenge*, focused on building community collaborations to increase high school and college completion, completion of meaningful credentials, and placement into successful careers. Capital Area sent Howard Manning—chair of Customer Success Committee, Arva Gathers- Youth Workforce Specialist, and Malinda Todd— Strategic Initiatives Director. At the convening we learned about how other communities have created successful partnerships across organizations, engaged industry, and collected data to aide in strategic decisions. This information will help inform the work of the Youth Advisory Committees and the Customer Success Committee.

NCWorks Certified Career Pathways

The Triangle Regional Career Pathway Collaborative has four certified career pathways: IT, Advanced Manufacturing, Health/Life Sciences, and Construction Skilled Trades. For 2018-19 the TRCP Collaborative is focusing on developing tools and strengthening how career pathways are implemented in the NCWorks Career Centers. The final tools will include:

- A Regional Career Pathways website that will help career advisors and job seekers understand the career pathways and the individual careers within them.
- A framework for ongoing staff development training. This will make sure that staff receive regular, timely training of our career pathways.
- A regional standard for documenting career pathway progress. All staff will be trained on this standard and boards will use the data to improve their career pathway implementation.

Regional Career Pathway Professional Development Event:

On Monday, May 20th the Triangle Regional Career Pathway Collaborative hosted *A Career Pathway Less Traveled* Event. This event was targeted to career advisors and teachers from workforce, K-12, community colleges, and community organizations. Sessions included a Labor Market overview from NC LEAD, presentations about career tools, and employer panels



representing IT, Healthcare, and Life Sciences. The third annual event, held at the McKimmon Conference and Training Center in Raleigh, was the best attended career pathway event so far.

There were:

- 151 attendees
- 21 Speakers and Panelists
- 10 Employers

There were also representatives from all the regional partners including:

- 83 Workforce Development
- 32 Community College
- 22 K-12
- 14 Other (Employers, Econ Dev., Com. Org., etc.)

Reentry Programs

Reentry Employment Opportunities Grant, Department of Labor

CAWD applied for a U.S. Department of Labor grant to continue and expand our reentry programs in Wake and Johnston Counties. The application was for \$1,500,000 to provide career counseling, training, and job placement to incarcerated individuals in jails and prisons returning to Wake and Johnston Counties. Grant awards have not been announced.

Training to Work

Capital Area is a partner in this federally funded program. It stopped taking clients on December 31st and will end completely on September 30, 2019. So far it has served 107 Wake County residents and placed 25% into jobs. A celebration of the program was held on June 1st in Durham. Participants from Wake and Durham met to celebrate their successes with family and partners.

Wake County Inmate Education and Employment Initiative (WCIEEI)

Capital Area is a partner in this project with the Wake Detention Center, Wake Tech, Community Success Initiative, and Eckerd Connects. So far, this program has completed 9 cohorts, with a total of 134 of incarcerated individuals. Of those, 94 have completed the program and 60 have been released. The partners meet regularly to discuss individual clients' progress and to strategize how to improve results. Through these meetings and a review of LMI data, the program has added a pre-CDL and OSHA course to the offerings. This reflects the large number of jobs in construction and transportation and the feedback from participants.



Business Engagement

Outreach and Promotion of CAWD/NCWorks

Exhibit Booth and Event Sponsor Opportunities:

- 1. Advancing Women in Trades More than 100 attended this inaugural event designed to promote and spotlight women in trades. The event held at Panther Creek HS and was a successful collaboration of industry, education, workforce development and other key partners. There were (2) panels that focused on early stage and experienced women working in trades. Sharon Taybron of CAWD represented YouthBuild in the 2nd panel and the program received special recognition and a scholarship.
- 2. NC Tech IT Job Fair –CAWD was chosen as a community sponsor and partnered with Durham and Kerr-Tar WDB's to participate in this job fair. 25 employers and over 475 job seekers were in attendance and staff have conducted post-event follow-up to look at referrals and placement opportunities.
- 3. Small Business Connect Resource fair hosted by City of Raleigh to introduce small businesses and entrepreneurs to critical support and funding in the region. CAWD/NCWorks had a booth and had quality conversations with prospects and other resource providers for potential collaboration.
- 4. Innovate Raleigh's Startup Summit Event designed to support small businesses and entrepreneurs with advice, resources, etc. to help start and grow their operations. CAWD/NCWorks was an exhibitor and was provided a 2-minute speaking opportunity to the full audience.

Speaking Events:

- Garner Chamber of Commerce "Coffee and Connections" Event CAWD served as panelist for a session on "Attracting and Retaining Talent in a Competitive Market" along with Wake Technical Community College (WTCC) and a local small business owner during Small Business and Economic Development Week.
- 2. Garner Economic Development hosted a workforce podcast with WTCC, WCPSS and CAWD that ran during Small Business and Economic Development Week.
- ApprenticeshipNC Conference CAWD was asked to moderate a panel on conference session, "The Workforce Investment Opportunity Act (WIOA)- A Resource for Employers". We also served on the review committee to select winners for conference Apprenticeship Awards and Recognition.
- 4. National Association of Workforce Boards hosted a podcast with Wake County Economic Development and CAWD to discuss the Laurie Moran Partnership Award



5. WTCC hosted an Employment Forum and included CAWD, WCED/Raleigh Chamber, City of Raleigh, WTCC and Robert Half on the panel. Topics covered included labor market data, industry insights on talent needs, skills attainment and hiring trends.

Economic Development and Funding Support

CAWD has provided 1 new letter of support since March board meeting.

- USDA 620 new jobs, no average salary shared; Research and development of solutions for agriculture, food and environment. Will consist of Researchers, Scientists and Economists as key positions among others.
- Program YTD (7/1/18 5/31/19) = 15 letters of support representing 5,107 new jobs.

CATALYST 20/20 Incumbent Worker Training Grant:

- Since March board meeting, (1) new grant awarded to Baering Group \$20,000
- New grant received and pending review IT firm, \$9,198
- Program YTD (7/1/18-5/31/19), (6) grants awarded \$92,600

Key Outcomes from CATALYST recipients:

Engineered Tower Solutions – all training participants are now receiving additional compensation due to the received training. (1) training participants has advanced job responsibilities. Their business has experienced 44% increase in revenue in 2018 and 109% increase in Q1 '19 over Q1 '18 (Q1 '19 represents training period).

Falcon Engineering – Through CATALYST, Falcon has become fully integrated into NCWorks for hiring and training support – not previously familiar with us prior to CATALYST. They have leveraged OJT funding to place multiple candidates in their Raleigh office and are now expanding their connections to the Durham career center for specific project needs in downtown Durham.

Consolidated Asset Recovery – As a result of connecting to CAWD through CATALYST, CAR has now become an active business client of NCWorks. We partnered with them to host an information session and onsite job fair at their location in '18. By reducing turnover and utilizing our no cost recruiting solutions, they have experienced a reduction in their recruiting fees of 36% as of Q3 2018. As a result of their training through CATALYST funding, several high potential employees have moved into team lead roles and other members of leadership are taking on more stretch assignments. Training participants have expressed how much knowledge they have gained from the trainings and how appreciative they are for the company's investment in their career growth.



Client Visits:

Conducted (31) client visits during March-May 2019 within our high growth industry sectors – IT, manufacturing, healthcare and construction/skilled trades. CAWD continues to be a key convener of partners to support business and industry needs. We have helped businesses explore apprenticeship as a workforce strategy, get engaged with the local school systems for work-based learning and helped these businesses leverage critical funding to support their hiring and training needs.

As of Program YTD (7/1/18-5/31/19), Business Engagement has conducted (86) client visits across multiple industry sectors – primarily among our high growth (IT, construction/skilled trades, healthcare and manufacturing).

WIOA Youth and Young Adult Services

Data: January 1, 2019 – March 31, 2019 Narrative: March 2019 to current

YouthBuild

Capital Area YouthBuild (CAYB) is in the final stretch of programming for our 2017 grant. The fourth cohort which began on January 7, 2019 transitioned into work experience in March. The fifth and last cohort began on April 22nd. Cohort five participants have completed the textbook portion of construction class and are now building the 8' x 10' tool sheds. They are also working on their math and reading skills to begin taking pretests for the GED. The goal is to have everyone in the group pass at least two state GED tests before moving to the work experience. The YouthBuild team is continuing to work with previous cohorts' participants on obtaining their academic skills credentials and placements in jobs, service year programs, or postsecondary education. Participants will continue to receive case management, career development, and supportive services for one year after completing core program components.

CAYB participated in the Advancing Women in the Trades event on May 6th at Panther Creek High School in Cary, NC. The National Association of Women in Construction (NAWIC) was the organizer of this event. It was held to promote skilled trades to young women. There was an early career panel discussion with young women currently working in the field and an experienced career panel with women working in trades or operating educational programs for skilled trades. Sharon Taybron, CAWD, participated on this second panel to inform everyone about YouthBuild. Capital Area YouthBuild and Bull City YouthBuild programs both received an \$800 donation from the proceeds of the event from NAWIC.



YouthBuild USA held its annual Directors' Meeting in Arlington, VA the week of May 20th. This meeting was held to bring YouthBuild's leadership together for networking, training, and to raise awareness and rally support from our elected officials on Capitol Hill. Sharon Taybron and Alicia Price attended the meeting, representing Capital Area YouthBuild. They met with Congressman David Price and representatives from Congressman G.K. Butterfield, Senators Burr and Tillman offices. During the meetings, they shared the positive impact of YouthBuild for the young adults in the program and requested continued support for future funding. They were accompanied by two other YouthBuild programs located in NC; Bull City YouthBuild, Durham, NC and River City CDC YouthBuild Program, Elizabeth City, NC.



Sharon Taybron, CAWD and Alicia Price, EDSI with Congressman David Price in Washington, DC.

NCWorks NextGen

- Throughout the year, NextGen youth toured various college campuses across the area. They were provided information about the colleges' admission process, programs offered, scholarships and financial aid, student services and career connections. They also had the opportunity to tour the campus facilities including classrooms, book stores, financial aid offices and student services departments. NextGen participants visited the following campuses:
 - o January University of North Carolina Greensboro (UNCG)
 - February Gwinnett College
 - March Duke University
 - April Fayetteville State University
- NextGen participants took an industry tour of Sysco. They were given information about the company's products, how they sell, market and distribute those items to various industries. Participants also left with knowledge about the employment opportunities within the company.





• NextGen participants celebrated Global Youth Service Day by cleaning up litter on Futrell Road located in Selma. Service days are a part of the leadership activities that take place with the youth to teach them about their ongoing responsibilities to their communities.





- NextGen youth volunteered with Temple Church's Food Pantry. Participants assisted with the organization and distribution of food and other products to members of the community.
- NextGen staff hosted a current events roundtable workshop. The workshop focused on discussions that are current in the mainstream media and are affecting the lives of participants and surrounding communities.



- Beginning in March, Wake County NextGen offered conflict resolution and mock interview workshops via Virtual Reality (VR) to NextGen participants. VR technology will provide experiences and opportunities that will approximate "true-to-life" events to better prepare young adults to secure employment in a competitive job market. The Johnston County program will start using VR in July.
- The 13th Annual NC Youth Summit took place April 12th 13th, 2019 at the Embassy Suites in Cary, NC. Over 300 youth and staff attended the event from across the state. The theme this year was 'Raise Your Game.' The event activities consisted of college tours at local colleges and universities in Wake County, workshops conducted by



Leading to Change (the facilitating organization), an Evening Gala, and an NC Summit Idol Talent Show.

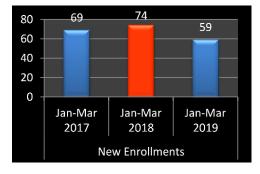




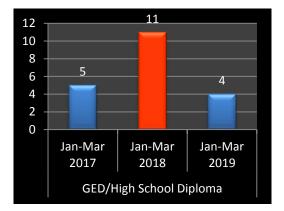
WIOA Youth Program Data Summary: January – March 2019

Total New Enrollments: 59

New enrollments in the NextGen program decreased by 20% from the same time period in the previous year. Under WIOA, youth are served for longer periods of time in order to ensure their success after they leave the program.

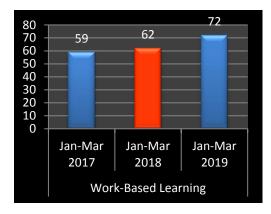






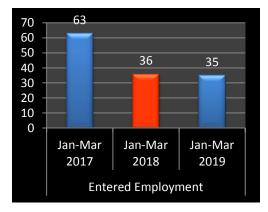
Obtained GED/High School Diploma: 4

Young adults obtaining their GED/High School Diploma decreased by 63% from the same time period in the previous year. Most of the youth only had one or two more tests to pass in order to complete their GED. We are serving youth who are having more difficulty passing the GED. Additional supportive services such as tutoring are being offered to assist the youth in successfully pass the GED.



Work-based Learning Opportunities: 72

Work-based learning opportunities include on-the-job training, work experience, and occupational skills training. The numbers for this year increased by 16% in relation to last year. Capital Area is required to spend 20% of youth funds on work-based learning opportunities



Entered Employment:

35

Employment opportunities can be either part-time or fulltime. Numbers remained steady this year. In 2016, we were including work experience in the numbers for employment in 2017. Work experience is not considered permanent employment which is why we are no longing including it in the count.



NCWorks Career Centers

Data: January 1, 2019 – Mach 31, 2019 Narrative: March 2019 - Current

- Capital Area hosted its quarterly partner's meeting for Wake and Johnston County. The Johnston County partner meeting was held on March 11, 2019 at the NCWorks Career Center in Clayton. The Wake County partner meeting was held on March 14, 2019 at the NCWorks Career Center in Raleigh. Both agendas consisted of discussion topics including Cost Sharing Agreements, Referral Process, Performance, NCWorks Online updates, partner highlights and networking. Partner meetings provide everyone the opportunity to share information and learn about services being provided.
- On April 1, 2019, Capital Area NCWorks Career Center started a new Long-Term Unemployed pilot project. The goal of this project is to identify long-term unemployed individuals and work closely with them through a team-based model to improve their employment and wage outcomes. For this project, long-term unemployed is defined as being unemployed for nine months or more.
- On April 3, 2019, Capital Area hosted its annual WIOA Plan discussion with the NCWorks Career Center System leadership. This included the NCWorks Career Center Managers and NextGen Program Managers. Included on the agenda was an Overview of the Local Area Plan elements, Policy Review/ Decisions, Review of Current Services, Brainstorming Innovative Ideas and a Gap Analysis. Capital Area submitted its 2019 WIOA plan to the state on Monday, May 7th. The plan was approved by the state with no clarification or additional items needed. This plan is the final year of the required four-year plan. Next year a new four-year plan will be submitted to the state which is much more extensive.
- Capital Area just completed contract negotiations with service providers selected by the Board at the March 28th Board Meeting for the upcoming 2019 program year. The providers selected are: (1) NCWorks Career Center Operator and WIOA Adult/DW Service Provider – ResCare Workforce Services; (2) Wake County WIOA Youth Service Provider – EDSI, Inc.; and (3) Johnston County WIOA Youth Service Provider – Johnston County Industries, Inc. Contract period is from July 1, 2019 to June 30, 2020.
- On May 23, 2019, Capital Area hosted two training sessions on the Referral Process for the partners (required and additional partners). The morning session was held at the NCWorks Career Center in Raleigh and the afternoon session was at the NCWorks Career Center in Clayton. The training outline consisted of Background Information including the Purpose of the Referral Process, Overview of the NCWorks Online System, and Capital Area's Partner Referral Process. WIOA requires that local boards have a formal referral process in place with partners.

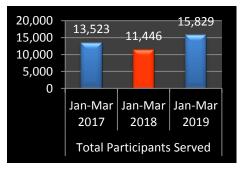


- Access NCWorks is Capital Area's contact center that allows customers to call or chat online with a career advisor who can help them in conducting virtual job search activities without coming into the Center. Visit the website (accessncworks.com) to chat or call the NCWorks Career Center at (919) 715-0111 to try it out. Capital Area's One-Stop team is continuously working with the NCWorks Career Center leadership to meet the goals and outcomes of this pilot project.
- Capital Area continues to administer the Finish Line grant which help community college students complete their education and training programs at Wake Technical Community College and Johnston Community College. The funds come from Governor Roy Cooper's Finish Line grant initiative developed to assist with unforeseen financial emergencies that can often derail program completion. As of June 4, 2019, Capital Area has approved 42 applicants for the Finish Line grant and has disbursed over \$28k dollars to help students in need. There are three additional pending applications that are currently being processed. Funds have been provided for assistance with vehicle repairs, childcare, and eviction notices, utility bills, textbooks, etc. The Finish Line Grant will be continued in program year 2019. CAWD received a total of \$200,000.
- Throughout the year, the One-Stop System team conducts Quality Assurance Review visits to the NCWCC. There are three components evaluated for the full Quality Assurance Review noted as follows: programmatic, fiscal and center operations. Partial reviews evaluate Center operations only. Results from this quarter's reviews are as follows:
 - NCWorks Career Center Zebulon March 27, 2019 Partial Results: Meeting Expectations
 - NCWorks Career Center Clayton May 31, 2019 Partial Results: Above Expectations

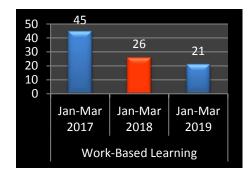
WIOA NCWorks Career Center Program Data Summary: January – March 2019

Total Participants Served: 15,829

Participants served represent traffic across all of the Capital Area NCWorks Career Centers. There was a jump in customer numbers this quarter over last year showing a 38.29% increase. People that were previously out of the workforce that had just given up are coming back since the economy has gotten better and they see more potential for themselves in getting a job now.







Total Work-Based Learning Opportunities: 21 These work-based learning opportunities include Onthe-job training, internships, and work experience. Work-based learning is a more effective way to get job seekers back to work quickly. All work-based learning has been OJT this year.

900 - 850 - 800 - 750 -	875	871	762
700 -	Jan-Mar	Jan-Mar	Jan-Mar
	2017	2018	2019
	Enter	ed Employ	ment

Total Employment Results: 762

Employment results are real-time and are self-reported by customers and employers. Employment numbers dropped by 12.51% for this time frame compared to the same timeframe in 2018. This represents 109 individuals. Customers visiting the NCWorks Career Centers are presenting more employment related barriers. The barriers are prohibiting customers from gaining employment at a livable wage. The NCWorks Career Center staff are working more intensively and longer with customers and providing more preemployment services to assist them with gaining sustainable employment.



Communications

• Leveraging social media to enhance and support PR efforts is essential to foster brand awareness. Strategies implemented by both the Communications and Advocacy committees related to the use of LinkedIn are paying off. Total followers are up to 750 which is a 25% increase over the past 2 years.



The most popular posts for the quarter are:

March - Derwick Page, new Chief Community Vitality Officer for Wake County, joining our board meeting. Appeared in the feed of 744 people, received 49 engagements.

April – The business engagement team's interview with CW22's Community Matters. 662 views / 49 engagements

May – CAWD lands back-to-back national awards. 971 views, 109 engagements

These numbers *exclude* shares by board members and staff that don't appear in the page's analytics. So, our reach is likely more than what can be measured by the page.

• Business engagement staff at the career center have been granted access to EMSI labor market data. CAWD uses EMSI to quickly generate custom reports for economic developers and grant applications. The business engagement team now uses EMSI's Skills Transferability module that clearly identifies skill gaps between the person's current job and the one they desire. Staff use the information to justify and document recommended training for OJT candidates.



Performance

WIOA Title I - Adult			WIOA Title I - Dislocated Worker			WIOA Title I -Youth						
WDB	Type Median					Median						
		Employ Q2	Employ Q4	Earnings	Credential	Employ Q2	Employ Q4	Earnings	Credential	Employ Q2	Employ Q4	Credentia
	Actual	78.52%	75.21%	\$5,595	56.11%	74.04%	73.04%	\$7,023	59.61%	69.07%	71.86%	52.25%
Statewide	Goal	70.00%	70.00%	\$4,800	51.00%	75.50%	73.00%	\$6,200	58.00%	70.00%	69.00%	51.00%
	% of Goal	112.71%	107.44%	116.55%	110.02%	98.06%	100.05%	113.27%	102.77%	115.21%	104.15%	102.46%
34	Actual	81.07%	79.67%	\$5,886	64.40%	77.02%	75.61%	\$7,839	64.60%	66.67%	68.52%	57.04%
Capital	Goal	72.00%	72.00%	\$6,461	61.00%	78.60%	77.50%	\$7,600	60.00%	69.00%	69.00%	60.00%
Area	% of Goal	112.60%	109.90%	91.10%	91.10%	97.99%	97.57%	103.14%	107.66%	96.62%	99.31%	95.07%
	Actual	78.69%	69.84%	\$5,241	62.50%	74.23%	75.65%	\$6,662	56.76%	70.50%	61.50%	33.30%
35 Durham	Goal	71.00%	73.00%	\$5,550	53.00%	75.50%	73.00%	\$6,200	60.00%	73.00%	70.00%	52.00%
Duman	% of Goal	110.83%	95.67%	94.43%	117.92%	98.31%	103.63%	107.45%	94.59%	96.50%	87.90%	64.10%
37	Actual	78.39%	75.79%	\$7,144	45.95%	81.94%	78.15%	\$9,469	29.73%	73.93%	78.57%	70.00%
Charlotte	Goal	73.00%	75.00%	\$6,000	60.00%	76.50%	74.00%	\$7,800	65.00%	78.00%	76.00%	51.50%
Works	% of Goal	107.38%	101.06%	119.07%	76.58%	107.12%	105.61%	121.40%	45.74%	94.78%	103.38%	135.92%
10	Actual	79.26%	75.96%	\$6,713	74.19%	75.84%	68.85%	\$5,401	90.00%	68.54%	73.27%	65.57%
42 Greensboro	Goal	72.00%	74.00%	\$4,800	60.00%	79.50%	79.00%	\$6,800	60.50%	70.00%	72.00%	60.00%
010010	% of Goal	110.08%	102.65%	139.85%	123.66%	95.39%	87.16%	79.42%	148.80%	97.91%	101.76%	109.29%

One of only six Boards

		WIOA Title III - Wagner-Peyser				
WDB	Indicator Type			Median		
	туре	Employ Q2	Employ Q4	Earnings		
	Actual	71.16%	71.01%	\$4,901		
Statewide	Goal	70.00%	69.00%	\$4,800		
	% of Goal	101.66%	102.91%	102.11%		
34	Actual	72.79%	73.68%	\$6,244		
Capital Area	Goal	72.00%	72.00%	\$6,461		
	% of Goal	101.10%	102.34%	95.65%		
	Actual	72.40%	70.70%	\$5,385		
35 Durham	Goal	71.00%	73.00%	\$5,550		
Dumani	% of Goal	102.00%	96.90%	97.00%		
37	Actual	74.13%	76.30%	\$6,791		
Charlotte	Goal	73.00%	75.00%	\$6,000		
Works	% of Goal	101.54%	101.74%	113.18%		
	Actual	73.09%	74.36%	\$4,952		
42 Greensboro	Goal	72.00%	74.00%	\$4,800		
Greensboro	% of Goal	101.66%	100.49%	103.16%		



Finance

Below is a financial status summary report for the period July 1, 2018 – March 31, 2019 for the WIOA formula funds and two Special Grants (YouthBuild and TechHire). As reflected, with Program Year 2018 (PY18) 75% completed, the WIOA funding streams for Adult (74%) and Dislocated Workers (71%) are currently projected to utilize nearly 95% of the available funding. Administration (57%) is a viable option for necessary Youth (76%) funding if required. Both Special Grants will have carryover for reallocation with the next program year's installment.

CAPITAL AREA CONSORTIUM - FINANCIAL STATUS REPORT - MONTH ENDING MARCH 2019							
				75.0%			
ACTIVITY	AVAILABLE	SPENT	BALANCE	% EXPENDED			
TITLE I ADULT	\$1,889,222.99	1,392,346.14	496,876.85	73.70%			
TITLE I DISLOCATED WKR	1,652,225.06	1,178,798.11	473,426.95	71.35%			
TITLE I YOUTH	1,591,271.97	1,216,319.67	374,952.30	76.44%			
WIOA ADMINISTRATION	680,066.73	385,514.63	294,552.10	56.69%			
YOUTHBUILD USA 2017 (DOL) ¹	869,380.00	512,246.21	357,133.79	58.92%			
TECH-HIRE (PROJECT SECURE) (Wake Tech/DOL) ²	1,435,125.00	714,078.55	721,046.45	49.76%			
¹ Year 2 of 4-year grant of \$1,080,000							
² Year 3 of 4-year grant of \$1,991,261							

NEW FUNDING DURING THE QUARTER

Dislocated Worker Contingency \$300,000

OTHER

Next program year's base allocations reflect a net decrease of nearly \$300,000 with the largest reduction in Dislocated Worker funding at nearly \$230,000.

BASE ALLOCATIONS COMPARISION - PY2019 VS PY2018							
	PY 2019	PY 2018	INC/(DEC)				
ADULT	\$ 1,404,693	\$ 1,431,099	\$	(26,406)	-1.8%		
DIS. WKRS	\$ 1,420,460	\$1,631,409	\$	(210,949)	-12.9%		
YOUTH	\$ 1,519,668	\$1,545,200	\$	(25,532)	-1.7%		
ADMIN	\$ 482,758	\$ 511,968	\$	(29,210)	-5.7%		
TOTAL	\$ 4,827,579	\$ 5,119,676	\$	(292,097)	-5.7%		



Board Training 101

Purpose:

The board member survey conducted by the Advocacy Committee indicated that members are interested in training to help them better advocate for CAWD and workforce development. The most desired topics were programs and services.

Approach:

Staff will conduct a series of virtual "Lunch 'n Learn" sessions using Zoom (online meeting site). Electronic invitations will be sent, and a Zoom link will be provided upon enrollment. Board members may also attend in person. Capital Area Staff and Service Providers will delve into service delivery and program specifics.

Each session will be one hour which includes 15 minutes for Q&A. Adult Services will be 1¹/₂ hours because this session will also discuss NCWorks Career Centers. Sessions will be recorded for future viewing.

Training Outlines:

Youth 101

- Eligibility Requirements and Documentation
- Processes
- Services and Activities
- Numbers Served
- Performance Goals

Business Engagement 101

- The role of TES
- Workforce incentives
- Our value proposition for business clients
- Methods of engagement and expanding our reach
- Business Engagement vs. Business Services

Adult Services 101

- Integrated Service Delivery
 - Talent Engagement
 - o Talent Development
 - Talent Employment Solutions



- NCWorks Career Center Services
- Numbers Served
- Performance Goals

Financial 101

- Fund sources/Acquisition
 - Where?
 - How much?
 - Life cycle
- Fund Planning/Budgeting
 - Staffing
 - Contracting
 - Management of funds
- Fund Usage/Expenditures
 - Percentage per category
 - Contingency

Performance 101

- DOL Performance Indicators
- Pay for Performance Measures
- Center Measures
 - Include SOW goals
- Where we stand now

Special Projects 101

(Access NCWorks, YouthBuild, Career Pathways, Tech Hire, and the Finish Line Grant)

- Amount of funding/funding source/time frames
- Partners
- Eligibility requirements
- Activities
- Performance goals



Board Member Training 101 Schedule

Youth 101	Business	Adult	Finance 101	Performance	Special Projects
	Services 101	Services 101		101	101
Wednesday,	Tuesday,	Thursday,	Thursday,	Wednesday,	Tuesday,
August 14	August 20	August 29	September	September 18	September 24
12 – 1 pm	12 - 1 pm	12 – 1:30 pm	12	12 – 1 pm	12 – 1 pm
-	-	-	12 - 1 pm	-	-
Tuesday,	Thursday,	Wednesday,	Wednesday,	Tuesday,	Thursday,
October 1	October 10	October 16	November 6	November 12	November 21
12 – 1 pm	12 – 1 pm	12 – 1:30 pm	12 – 1 pm	12 – 1 pm	12 – 1 pm

Electronic invitations will be sent, and a Zoom link provided upon enrollment